

## Description of products and services

January 2020

Item	Art. No.	Description (booking period)	Unit price
01	22001	<b>Plan.One Basic</b> Basic Initial setup - Initial configuration 2 data updates including Plan.One profile Manufacturer profile on Plan.One product portfolio including analysis of your own and product-related performance on Plan.One Analytics - including 3 licences, more can be booked BIM Integration - Autodesk Revit plugin (Mac & Windows), Archicad plugin (Mac & Windows) Lead communication - €50 per lead, max. €5000 per year	€ 5.900
02	20002	<b>Plan.One Analytics 1</b> Analysis of your own and product-related performance on Plan.One Analysis of competition - comparison with competition using anonymous or named competitors Licences - 3 licences are included	€ 3.800
03	20003	<b>Plan.One Analytics 2</b> Analysis of your own and product-related performance on Plan.One Analysis of competition - comparison with competition using anonymous or named competitors. Demand analysis - analysis of user behaviour, overview of what users are searching for and what they are comparing Licences - 3 licences are included.	€ 5.300
04	2004	<b>Analytics user licence</b> Analytics user licence (€ 25 per month)	€ 300/year
Item	Art. No.	Description (booking period)	Unit price
05	40001	<b>Plan.One catalog</b> White labelling - White labelling with your own URL (e.g. plan.one/application/mycompany). Company-specific branding is integrated, as well as your own category tree. One licence is included.	€ 5.000
06	40002	<b>Plan.One catalog +</b> Plan.One catalog + expansion to include e.g. BIM Cloud, special products and special projects	€ 2.500
07	40003	<b>Plan.One catalog app</b> White labelling - White labelling with your own URL (e.g. plan.one/application/mycompany). Company-specific branding is integrated, as well as your own category tree. Favourites list & CRM integration - for loading visit reports. Licences - no licence included (each licence can be ordered for €300 per year).	€ 890
08	40004	<b>Plan.One catalog app licence</b> Plan.One catalog licence Price €/year	€ 300

## Placement on the home page

Item	Art. No.	Description (booking period)	Unit price
09	3000	<b>Exclusive placement of manufacturer tile in the category tree</b> Your manufacturer tile is featured in the category tree on the Plan.One home page. The link leads to the manufacturer's product overview on Plan.One (4 weeks per booking, one week at a time, distributed over one year. It is not possible to be featured on consecutive weeks).	€ 1.200
10	3001	<b>Priority placement for relevant products</b> A selected product is featured on the Plan.One home page. The link leads to the product details page on Plan.One (4 weeks per booking, one week at a time, distributed over one year. It is not possible to be featured on consecutive weeks).	€ 900
11	3002	<b>Priority placement for relevant manufacturers</b> Your logo is featured on the Plan.One home page. The link leads to the manufacturer details page on Plan.One (4 weeks per booking, one week at a time, distributed over one year. It is not possible to be featured on consecutive weeks).	€ 900

## Placement on category and sub-category pages

Item	Art. No.	Description (booking period)	Unit price
12	3003	<b>Exclusive placement of manufacturer tile in the category tree</b> Your manufacturer tile is featured in the category tree on a fixed category or sub-category page (depending on product category). The link leads to the manufacturer's product overview on Plan.One (4 weeks per booking, one week at a time, distributed over one year. It is not possible to be featured on consecutive weeks).	€ 1.500
13	3004	<b>Priority placement for relevant products</b> A selected product is featured on a fixed category or sub-category page (depending on product category). The link leads to the product details page (4 weeks per booking, one week at a time, distributed over one year. It is not possible to be featured on consecutive weeks).	€ 1.200
14	3005	<b>Priority placement for relevant manufacturers</b> Your logo is featured on a fixed category or sub-category page (depending on product category). The link leads to the manufacturer details page on Plan.One (4 weeks per booking, one week at a time, distributed over one year. It is not possible to be featured on consecutive weeks).	€ 1.200

## Placement on the final sub-category page

Item	Art. No.	Description (booking period)	Unit price
15	3006	<b>Priority placement for relevant products</b> A selected product is featured on a fixed final sub-category page (depending on product category). The link leads to the product details page on Plan.One (4 weeks per booking, one week at a time, distributed over one year. It is not possible to be featured on consecutive weeks).	€ 1.800
16	3007	<b>Priority placement for relevant manufacturers</b> Your logo is featured on a fixed final sub-category page (depending on product category). The link leads to the manufacturer details page on Plan.One (4 weeks per booking, one week at a time, distributed over one year. It is not possible to be featured on consecutive weeks).	€ 1.800

## Placement for increased coverage (content)

Item	Art. No.	Description (booking period)	Unit price
17	5000	<b>Social media post</b> Your post is featured on Xing, LinkedIn, Instagram and Facebook. Links to the product or manufacturer details page on Plan.One (permanent, from a set date).	€ 750
18	5001	<b>Specialist newsletter</b> Article in selected specialist newsletter (one time, on a set date)	€ 750
19	5002	<b>Blog post</b> Your post is featured on the Plan.One blog, the link leads to a product or manufacturer details page on Plan.One (permanent, from a set date).	€ 950
20	5003	<b>Exclusive Newsletter</b> You are featured in an exclusive manufacturer newsletter with a link to the manufacturer details page and selected products from the manufacturer on Plan.One.	€ 1.200
21	5004	<b>Sponsored tutorial/demo video</b> Exclusive sponsorship via direct product / manufacturer placement in the following videos: „Demo video“, „Product search“, „Matching factor“, „Product comparison“, „Adjust filters“, „Product page“ or „Download“ (for 6 months on the website).	€ 3.500 each
22	5005	<b>Article in eBook &amp; specialist newsletter</b> eBook: Overview of the relevant systems, seals and quality marks, plus specialist newsletter on sustainability with products, processes and resources.	€ 1.900

Item	Art. No.	Description (booking period)	Unit price
23	7001	<b>Generation of BIM objects</b>	€ 1.458
24	1001	<b>Data maintenance services</b> Support with recording product information, prices in € per day.	€ 680
25	1002	<b>Manufacturer in-house tools</b> Integration of configurators, curators, newsfeeds etc. in the company profile, prices in € per day.	€ 832
26	1003	<b>PIM interface</b> Continuous integration of your data	€ 990